

Company Profile

Median Global

International Investment LLC

@By.S.Nohehsara

INTRODUCING Median Global

We provide tailored services based on the latest industry trends. Median Global is your trusted partner for international trade, leveraging advanced logistics and a deep understanding of global markets.

01

Global Expertise

We have extensive knowledge of international markets and logistical networks

Innovative Solutions

Median Global offers innovative solutions by integrating cutting-edge technology with creative thinking, ensuring our clients thrive in an ever-changing landscape



ABOUT US

Median Global is a leading trading company specializing in petrochemicals, industrial raw materials, and licensed goods. We provide comprehensive logistics solutions across the Middle East and Africa.

- Experienced Team
- Strategic Partnerships
- Customer-centric Approach



COMPANY DESCRIPTION

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Our company started in 2015, evolving from a similar venture to a rebranded entity, Median Global, which now operates with a stronger market presence

Our partners have years of industry expertise, ensuring efficient operations in petrochemical trading and logistics management



Secure Access

Our advanced technologies ensure seamless, secure access to supply chains, optimizing efficiency and resilience.

Global Relations

We cultivate strong international partnerships, driving growth and expanding market opportunities.

AI-Powered Business Consulting

At Median Global, we offer business and digital marketing consultancy using AI tools combined with psychological principles to provide strategic insights and enhance decision-making.

THE FUNCTION OF BUSINESS CONCEPT

Our business model revolves around providing end-to-end logistics services, connecting suppliers and buyers across various markets efficiently. By integrating advanced technology into our operations, we ensure a seamless flow of goods and services across borders.



83+

The business group's effective negotiations have led to over 83 successful projects, showcasing their expertise and commitment to building valuable client relationships.

Median Global

We focus on building strong relationships with our clients and stakeholders, offering them transparency, reliability, and customized solutions to meet their trading needs. Our commitment to excellence is evident in every aspect of our business.



Innovating Tomorrow, Today

We rely on collaboration and innovation, with a dedicated and expert team that utilizes advanced technologies to enhance efficiency and customer satisfaction. By building and strengthening strong networks of partners, we ensure that our services remain reliable and adaptable to ongoing market changes

WE ARE DIFFERENT

Median Global

At Median Global, we stand apart by offering more than just trading services. Our approach is built on forging long-term partnerships, where trust and transparency lead every transaction. Our team is highly experienced, allowing us to provide specialized solutions tailored to the unique needs of each market and client.

Moreover, our commitment to innovation sets us apart. We integrate cutting-edge technology into our logistics operations, ensuring efficiency and sustainability at every stage. We aim not just to meet expectations, but to exceed them consistently.



Global Connections, Local Impact

OUR MISSION

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To expand into emerging markets through innovative and sustainable logistics

To facilitate global trade, Median Global utilizes innovative and reliable logistics solutions. These solutions enhance supply chain efficiency and help companies enter new markets quickly and with high quality. Our goal is to create sustainable and effective links in global trade.



Delivering reliable, high-quality services in petrochemicals and industrial goods





our clients benefit from our expertise in business consulting and strategy design for purchasing and sales, leveraging artificial intelligence and industrial psychology.

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Global Connections, Local Impact

OUR VISION

THE VISION

To become the foremost trading company in the Middle East and Africa, leading in both sustainability and technological advancements. At Median Global, our vision is to become the foremost trading company in the Middle East and Africa, leading in both sustainability and technological advancements.

Median Global





Mohammad javad Oshtoodan Co-Founder Iran Operations Coordinator & CEO of Affiliate



Saeed Nohehsara

CEO & Investor Strategic leadership & investment oversight



Ali Ghahremani

Co-Founder Contracts Manager and Authorizer

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OUR CREATIVE TEAM



Ahmad Cham Co-Founder & Authorized Signatory Supply Chain Lead



Mehdi Hejazi Co-Founder & Authorized Signatory Finance Control Supervisor **Mohamad Yoosefi** Commercial Negotiations Manager Trade and Negotiations Director



Hamid Salavati Analysis and Strategy consultant and psychologist providing

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OUR SERVICE

Petrochemical product

We source and deliver high-quality petrochemical products from trusted global suppliers.



Industrial raw materials

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We provide reliable industrial raw materials tailored to your production needs.

Authorized Import/Export

We facilitate compliant, international trade of licensed goods.

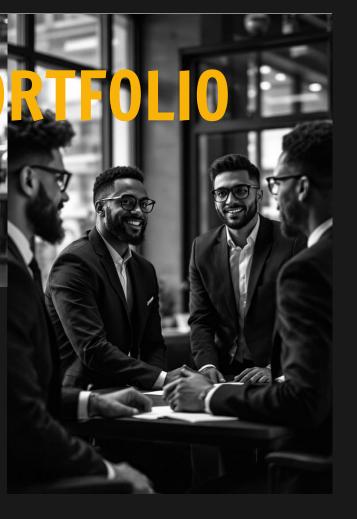


International logistics

We ensure efficient, on-time delivery through expert global logistics management.

EMPOWERING TRADE ACROSS CONTINENTS

From the outset, we have been committed to delivering high-quality petrochemical and industrial products. Today, our focus is expanding globally, offering more opportunities and enhancing trade networks. Median Global is dedicated to supporting international businesses by ensuring efficient logistics and sustainable solutions. We have established a strong presence in regions such as the Middle East, Africa, and beyond. Our mission is clear: to lead the global trade market and redefine excellence in international commerce. The journey has only just begun.



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OUR INFOGRAPHIC

02. SC0

An SCO signifies the customer's readiness to proceed with Median Global, paving the way for detailed negotiations.

04. PI

Issuing the PI (Proforma Invoice) is the final step in completing the order and delivering it to the customer.



01. LOI

A Letter of Intent (LOI) is the first step to order with Median Global. It defines basic terms and shows the client's commitment, helping to streamline the process and align expectations for successful collaboration.

03. C-SC0

Confirming the SCO, as the third step, indicates Median Global's agreement to proceed, setting the stage for formal negotiations.

Our Consulting Services

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03

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Executive Summary

Our business model focuses on innovation, efficiency, and customer satisfaction, delivering unique value in the market.

Strategy

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Having a strategy for any business means defining a clear path and specific goals to achieve success and growth in the market. Company Branding

We help you create a unique identity and image for your

business in the minds of consumers.

Financial Plan

We provide consulting and support for financial planning,

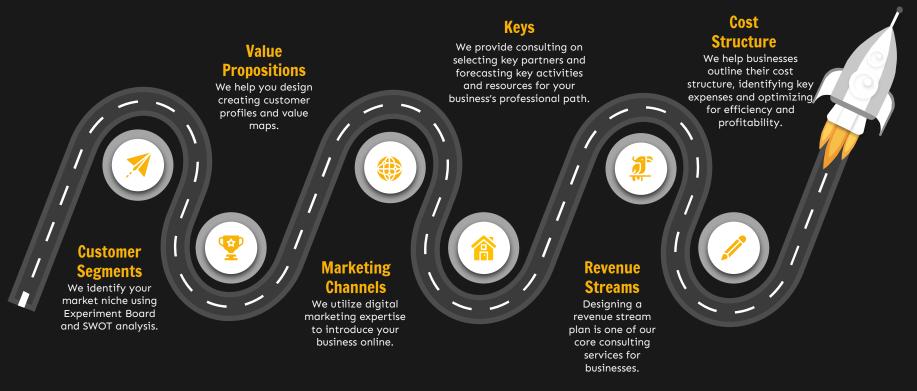
drafting investment documents.

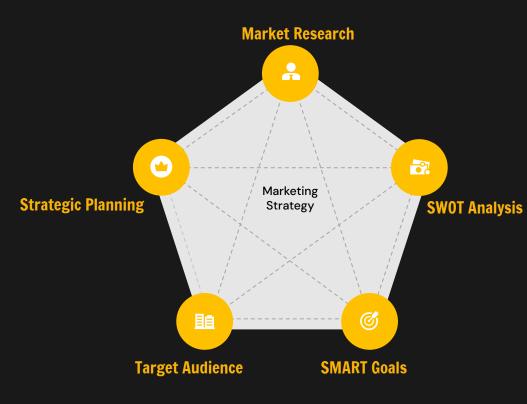
HR Plan

We assess the competencies of skilled managers and experts to identify individual talents, and we assist you in attracting the best talent

Executive Summary

Consulting and Business Improvement Services – Median Global





MarketingStrategy

Median Global provides strategic consulting to businesses aiming to expand their operations internationally. Our expertise lies in designing comprehensive branding strategies that guide companies through the complexities of launching and growing international branches. From understanding local market dynamics to aligning global vision with regional nuances, we create tailored roadmaps that enhance brand identity, foster cultural integration, and ensure sustainable growth. Our goal is to empower businesses with the tools and strategies they need to thrive in competitive global markets.

Company Branding

Consulting and Make Your Brand - Median Global

Develop and training to personel

We provide tailored development programs and training to enhance your team's skills, aligning them with your brand's values and goals.

Develop Brand Tone and Voice

We define a unique tone and voice for your brand that resonates with your audience, ensuring clear, consistent, and impactful communication.



Brand Identity Definition

Defining your brand's values and mission while giving it a humanized identity is our core mission in branding consultancy.



Develop Visual Brand Elements

We craft distinctive visual brand elements that reflect your brand's identity, ensuring consistency, recognition, and emotional connection with your audience.

Human Resorce

HR Development

03

Enhancing organizational performance through job analysis, Al-driven evaluations, and tailored individual and group training plans.

Employer Branding

Building a strong employer image through employee benefits and strategies to enhance organizational satisfaction.

Assessment Center

Enhancing organizational effectiveness through performance appraisal procedures, structured reporting, and actionable feedback.

Recruitment and Hiring

Designing employment forms, optimizing unit request processes, and crafting talent attraction strategies to simplify and enhance hiring.

PCA

06

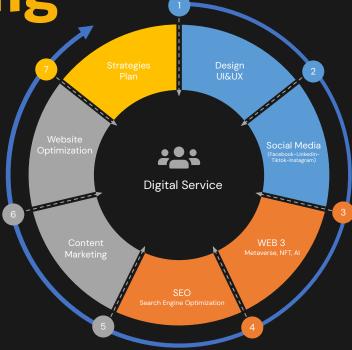
Identifying employee competencies using psychological and personality assessment tools.

HR Development

Empowering workforce potential through job analysis frameworks, AI-driven evaluations, and customized training plans for individuals and groups.

Digital Marketing

Median Global provides end-to-end consulting and execution services in digital marketing, designed to help businesses establish a strong presence in international markets. Our offerings include translating websites into multiple languages, enabling seamless access to diverse global audiences, and ensuring cultural relevance in new markets. We specialize in optimizing websites for better performance, increasing visibility through SEO and SEM, and crafting tailored content strategies for effective audience engagement. Additionally, we assist companies in creating localized digital campaigns, leveraging social media platforms, and using data-driven insights to refine marketing efforts. From strategic planning to execution, we empower businesses to connect with their target audience, build brand credibility, and achieve long-term growth in competitive global landscapes.



CONTACT US

We're here to help! Whether you have a question, need more information, or just want to connect with our team, please don't hesitate to reach out. Your communication is important to us, and we're excited to assist you in making the best decisions.

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Global Connections, Local Impact



THANK YOU!

FOR YOUR ATTENTION

